Bluefish444 Media Contact: Daniel Harris

+61 3 9682 9477, [marketing@bluefish444.com](mailto:marketing@bluefish444.com)

**Bluefish444 Announces video I/O compatibility with Aximmetry’s Virtual Studio Software**

*KRONOS K8 and Epoch SDI I/O for real time 3D graphics for broadcast and entertainment*

North Melbourne, Australia, 23rd June 2020 – [Bluefish444](https://bluefish444.com/), manufacturer of the professional video industry’s highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards and mini converters, has announced SDI I/O support for real time 3D graphics ands virtual studio software from [Aximmetry](https://aximmetry.com/) for the [KRONOS K8](https://bluefish444.com/products/professional-cards/details/kronos-range/41/kronos-k8.html) and [Epoch range of video cards](https://bluefish444.com/products/professional-cards.html).

[Aximmetry](https://bluefish444.com/products/software/details/43/aximmetry-software.html) provides end-to-end, real-time 3D graphics and virtual studio solutions for the [broadcast](https://bluefish444.com/products/workflows/details/1/broadcast-graphics.html) and entertainment industries. Aximmetry offers the choice of two real-time rendering engines: Aximmetry's own engine and since the launch of the Aximmetry DE software products: Unreal Engine integration, giving users the flexibility to choose.

Aximmetry also has its own advanced keying technology which is included in all licences. The company’s solutions cover all aspects of advanced broadcast presentation: tracked virtual sets, Augmented Reality (AR), interactive touch-screen displays, data-driven graphics, virtual product placement, and audience interaction via second-screen devices. Content created in Aximmetry can be live-streamed directly to YouTube or Facebook.

The integration between Bluefish and Aximmetry will provide the highest quality SDI I/O to Aximmetry 3D graphics for broadcast, [live streaming](https://bluefish444.com/products/workflows/details/6/video-streaming.html), [live event](https://bluefish444.com/products/workflows/details/11/live-events.html) and projector/LED wall workflows.

All Bluefish Epoch and KRONOS video cards feature bi-directional SDI I/O and are compatible with a wide range of [Thunderbolt expansion chassis’](https://bluefish444.com/support/certified-solutions.html#expansion).

“Bluefish welcomes Aximmetry as a real-time 3D graphics partner for the broadcast and entertainment industries,” said Craige Mott, Managing Director at Bluefish444. “Our next generation Windows driver adopted by Aximmetry gives a significant boost to SDI I/O performance, and ensures the lowest latency for Aximmetry-generated 3D graphics.”

"Aximmetry is delighted to have Bluefish444 video cards on its supported hardware list. We are very satisfied with the tests performed with Bluefish's Epoch and KRONOS K8 in our own studio and will be gladly recommending them to our clients," said Orsolya Dormon, COO at Aximmetry.

For more information about [Aximmetry software](https://bluefish444.com/products/software/details/43/aximmetry-software.html) and [Bluefish’s Epoch](https://bluefish444.com/products/professional-cards.html) and [KRONOS K8](https://bluefish444.com/products/professional-cards/category/170014/kronos-range.html) video I/O cards, visit the [Bluefish website](https://bluefish444.com/products/software/details/43/aximmetry-software.html).

**About Bluefish444**:

Bluefish444, known as the Professionals’ Choice for over 20 years, is the manufacturer of the professional video industry’s highest quality video I/O interface cards, centralised ingest appliances, live production, archival & streaming software and signal converters. Bluefish products are deployed globally throughout the broadcast, post-production, live event and entertainment, proAV, corporate, military, government, medical and education markets.

KRONOS and Epoch video cards support interfaces for 4K/UHD SDI, ASI, HDMI and Video Over IP I/O and are widely integrated by 3rd-party developers and OEMs via the cross-platform Windows, Linux and macOS SDK. Bluefish supply the IngeSTore Server centralised ingest appliance and IngeSTore and IngeSTream software for live production, archival and streaming workflows.

Bluefish have integrations with the biggest brands in professional video including Adobe, Avid, Nuke, Unity, Unreal Engine, CasparCG, Vizrt, Brainstorm, ClassX, NewTek, Disguise, 7thSense Design and many more, with Bluefish video cards providing the major component of turnkey solutions for production, 2D/3D graphics, display & presentation, multimedia, QC & compliance and live event workflows.

Established in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd, and based in North Melbourne, Australia, and its products are distributed via a global OEM, dealer and systems integrator network. Visit [bluefish444.com](http://bluefish444.com/) for more information.

*All trademarks used herein, whether recognised or not, are the properties of their respective companies.*